

APP ACCESS

Threat To Privacy



Mobile apps are posing serious threats to privacy because of their ability to capture large amounts of user information. Some of the facts about app access and its potential threats are:

Point #1

Some applications can use sophistication of smart phones and IoT devices against us via inbuilt ultrasonic listening technologies.

Point #2

All the information from microphones, camera roll, location, calendar, contacts, motion sensors, etc. is accessible to the apps even if you hit “allow” unknowingly, when it asks for permission.

Point #3

Use of beacons i.e. sounds that are undetectable to human ears, is increasing. They are used to record your movements by accessing your microphone for marketing research.

Point #4

Apps can also capture human voice for spying purposes. This has become a matter of concern as all the valuable data can be sold for marketing purposes.

Point #5

It is important to stay updated about cybersecurity concerns. Also, keep a check on privacy settings to control information that can be accessed by apps.

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