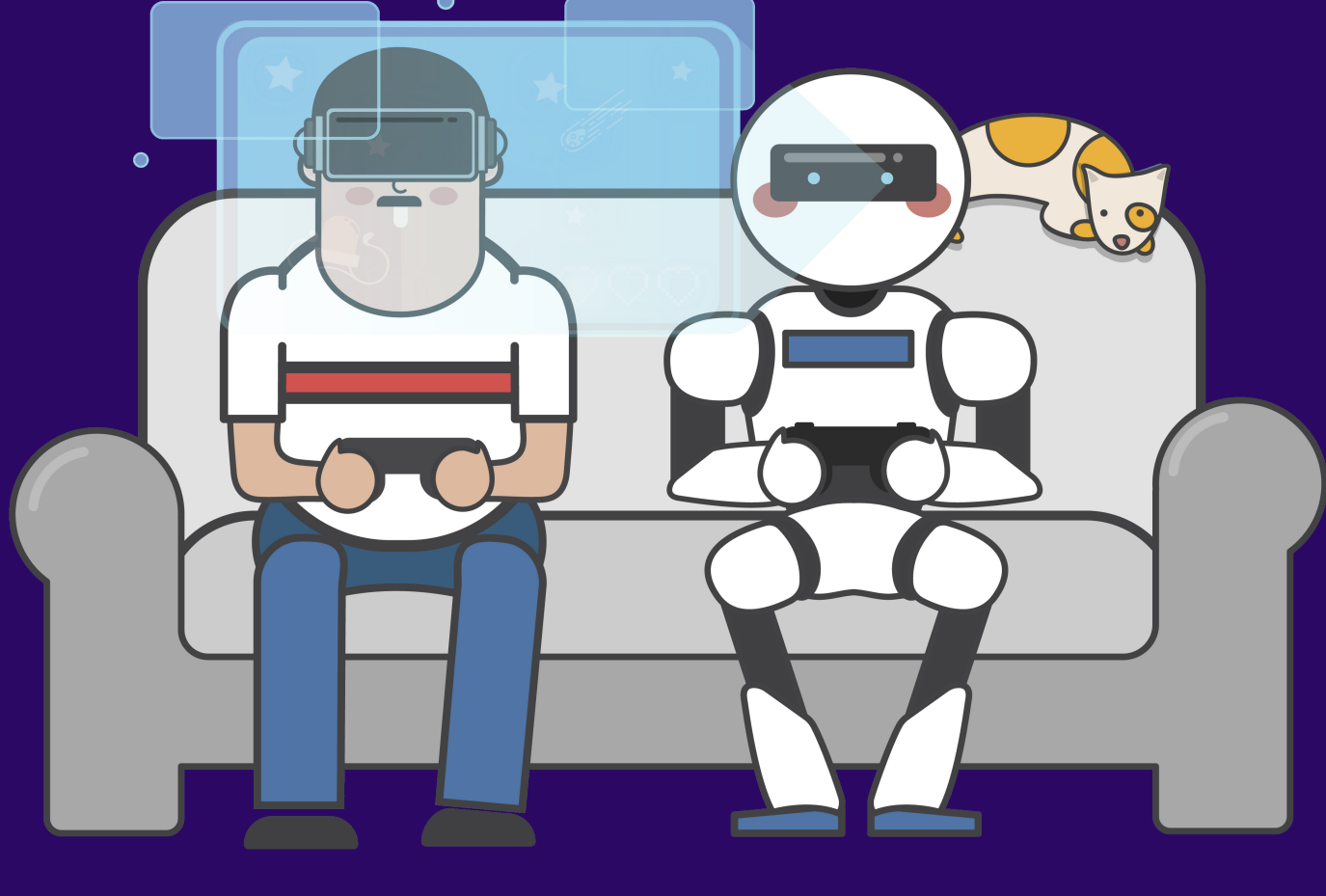


# Difference Between AR & VR?



## AUGMENTED REALTY

1

The technique of creating an enhanced version of reality by using technology to add digital information on a real image.



2

It generally uses your smartphone's camera to capture the real image in front of you & then adds image/text over it.



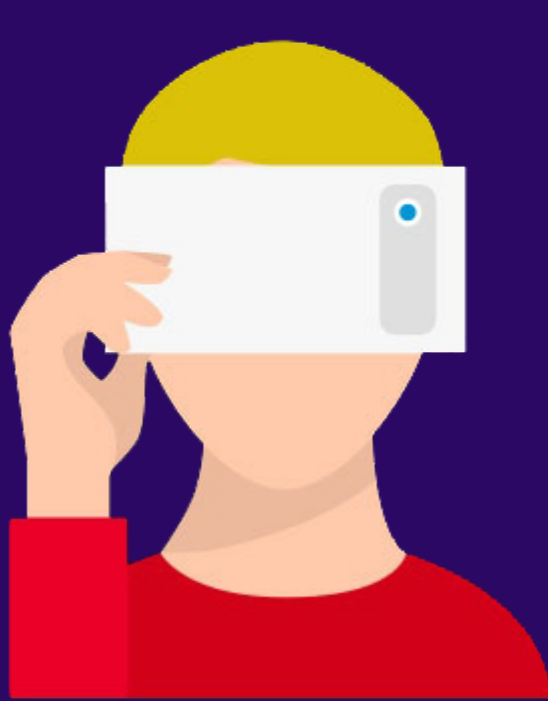
3

It is a blend of virtual as well as real world & partially immerses the user in digital world.



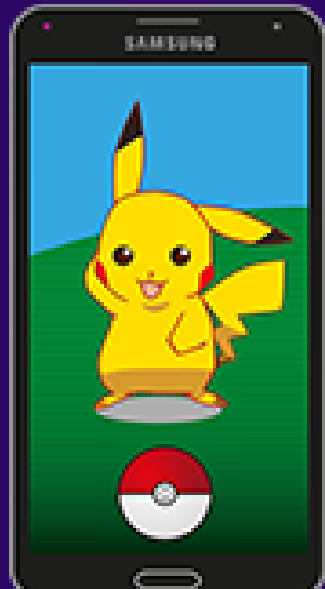
4

User can still see the world around him.



5

Some common examples of AR apps are Snapchat lens filters, the game Pokemon Go etc.



## VIRTUAL REALITY

1

The use of computer technology to create a simulated environment including vision & hearing completely different from reality around you.



2

It generally requires special viewer like VR helmet or goggles to create a virtual reality such as an animated scene.



3

It creates a computerized environment & the user is fully involved in the digital world.



4

It detaches the user from the real world.



5

Some common examples of VR are Google Cardboard, Oculus Rift etc.



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