

# Safeguard Your Business

From

# CYBER ATTACKS



In the past few years, rate of cyber-attacks has been rising exponentially and it has become one of top most concerns for business owners across the globe. Here are a few tips to protect your business from cyber-crimes:

## Use Cloud-Based Services

Make sure that you use cloud services of reputed companies for hosting applications and storage of data. Specifically for small businesses, this is a cost effective way to purchase and maintain their server farms.



## Keep Your System Updated

Probably the most immediate thing to ensure is that your networks and entire system including firewalls, software, web browsers etc. is up to date. This is very essential, as ignoring these updates can leave cracks in your system.



## Create Strong Passwords

Never use same passwords for all your accounts, instead create different and strong passwords for each account. It is also very important to ensure that the passwords are changed frequently.



## Enhance Employee Awareness

It is probably one of the most cost-effective ways of preventing cyber-attacks. You can enhance the awareness of your employees by organizing privacy training programs.



## Hire Security Experts

While the decision of hiring a security expert may seem as a significant expense, it may prove to be a priceless investment. It can help you save a lot of money down the road.

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